

**CECE WINANS CELEBRATES TRIUMPHANT TOUR WITH
THE RELEASE OF HER NEW BOOK, BELIEVE FOR IT:
PASSING ON FAITH TO THE NEXT GENERATION**



Photo Credit: @claireqthomas

Winans set for national television appearances on Good Morning America's GMA3 Faith Friday, Tamron Hall Show and the TODAY Show

(Los Angeles, CA) - It took CeCe Winans over a decade to contemplate hitting the road again, and it couldn't have happened at a better time. The 20 city national **Believe For It Tour**, sponsored by Compassion International and produced by Transparent Productions, officially, wrapped in St. Louis, Missouri on November 4. To say the tour was a success is an understatement as the fans of the multiple award-winning singer let their voices be heard at the box office. Reports of ticket demand shows began to surface soon after the tour dates were announced and the end result confirmed 16 out of 20 shows sold-out.

"The people came ready to worship God; it was His presence along with the enthusiasm and audience participation that made the evening become an encounter more than a concert." says Winans.

The success of Winans' BFI tour can be contributed to great promotions and "word of mouth" reviews from supporters sharing their experience with family and friends. Despite having a ticket in hand, lines began to form and wrapped around the venue before the doors opened. Although the first leg of the tour has come to an end, there's good news for those

who have been waiting for it to roll through their city. The second part of the trek is in the planning stages with dates scheduled to be announced as early as January kicking off the BFI Spring 2023 tour. For updates and more details keep checking www.cecewinans.com.

On the heels of a booming tour, CeCe Winans, will turn her focus to the release of her sixth book, **Believe For It: Passing on Faith to the Next Generation (K-LOVE BOOKS)**. Winans' passion to get the message out about the importance of sharing our faith is felt on each page. She opens up about her childhood and early memories of being surrounded by a community of believers that would become the motivation in firmly securing her spiritual foundation.

In support of the book release, Winans will make her way to New York for television appearances on national media outlets: Good Morning America's **GMA3 Faith Friday** and the **Tamron Hall Show** on November 18. The following week the singer can be seen on the **TODAY Show** chatting it up with Hoda Kobbt on November 22 about her new memoir. (Check local listings for times in your area.) There's still time for customers to get a free audiobook, narrated by Winans herself, for all advanced purchases before the November 15th release date. Books must be purchased in advance and orders redeemed to receive free audiobook. For more information go to: www.cecewinans.com.

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ABOUT CECE WINANS

The best-selling and most-awarded female gospel artist of all time, CeCe Winans will be heading out on her first nationwide tour in over a decade with the Believe For It tour. With 15 Grammy Awards, 31 Grammy Nominations, 23 Dove Awards and 15 Stellar Awards, this will be a night of worship and songs you'll never forget. CeCe will perform many of her biggest songs from over her career as well as some of her more recent songs impacting the church like "Believe For It" and "Never Lost". This night will bring together church, community, and friends for the live, full-band experience that fans have been anticipating for over 10 years!

ABOUT TRANSPARENT PRODUCTIONS

For over two decades, Transparent Productions has been one of the largest producers of Christian concerts, tours, and festivals across the U.S. in churches, theaters, arenas, and amphitheaters. In 2022 the company will produce nearly 400 dates nationwide. Visit them at www.transparentproductions.com

ABOUT KLOVE BOOKS

Is an imprint of EMF Publishing, has published bestselling books such as *The Way of the Father* by Michael W. Smith, *Out of the Dark* by Mandisa, *Behind the Lights* by Helen Smallbone, and most recently *On Our Knees* by Phil Wickham. Educational Media Foundation (EMF) is the parent organization of K-LOVE and Air1 radio and the AccessMore podcast network.